

# Saving Danube Sturgeons – a WWF priority in Europe

Joint actions to raise awareness on overexploitation of Danube sturgeons in Romania and Bulgaria – LIFE11INF/AT/000902

Cristina Munteanu – WWF Romania, 10-12 September 2014





















#### **WWF DCP Goal**

By 2025, viable populations of Danube sturgeons exist in the Danube River.

#### **Threats**

- > Poaching (due to high economic value of caviar)
- Dams (e.g Iron Gates)
- ➤ Habitat loss (Straightening and channelization of River, send and gravel extraction, bottom trawling)



#### LIFE+ project scope

Contribute to protection and secure the long term survival of Danube sturgeons in Europe

#### **Objectives**

- Reducing sturgeon illegal fishing in 15 targeted fishing communities in Bulgaria and Romania;
- Stronger enforcement and political support for the protection of Danube sturgeons;
- Target groups show at least 50% increased awareness and knowledge of overexploitation of sturgeons and 80% demonstrate change of attitude towards better protection of sturgeons.



Partners	Target groups
WWF Austria - Beneficiary	Enforcement agencies
WWF Bulgaria	Fishermen communities
WWF Romania	Sturgeon farms/Caviar traders
	Decision makers
	Broader public



### **Project location**





#### **Activities**

**Preparatory actions** – awareness and knowledge of project target groups and broader public and compilation of existing information

#### Communication actions with all target groups -

brochures, information boards, factsheets, movie about sturgeons, TV spot, field visits including discussions with fishermen, trainings and workshop for enforcement agencies

Press activities: conferences, articles, field trips

#### **Dissemination of project results:** Website:

http://sturioni.wwf.ro, project synthesis and long-term
strategy

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#### **Expected results**

- By June 2013, Sturgeon Advocates are established in both countries and are recognized as liaison persons and information sources regarding sturgeon issues by at least 300 fishermen in 15 targeted villages.
- By October 2014, at least 150 targeted fishermen are aware of alternatives to substitute income from illegal sturgeon fishing
- By December 2013, 2 workshops (for at least 100 officials in total) and 4 special sessions providing training on the job (for at least 10 officials each) are held for competent enforcement authorities in Bulgaria and Romania.
- By the end of the project, first time seizures of illegal sturgeon caviar in Bulgaria and Romania and imposed sanctions to deter further poaching and illegal trade show higher enforcement effectiveness and improved conservation of wild sturgeons.
- By April 2015, a joint declaration is signed by at least 7 high level decision makers from Danube States, expressing clear political support for the protection of sturgeons.

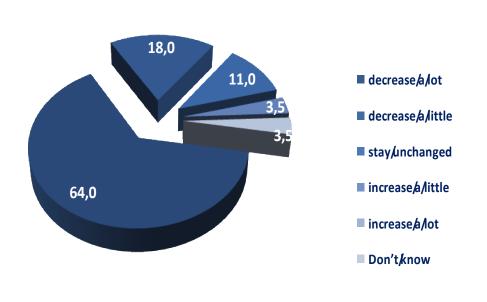


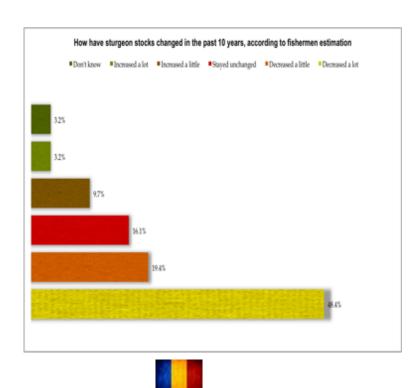
#### Baseline evaluation for target groups

- Interviews based on questionnaires from October 2012 to February 2013
- 9 localities visited in Romania and 13 in Bulgaria
- 59 questionnaires with fishermen realised 31 in Romania and 28 in Bulgaria but free discutions with more than 100 fishermen
- 28 questionnaires with representatives of enforcement agencies (NAFA, Border Police, Transport Police, Environmental Guard, Custom) – 22 in Romania and 6 in Bulgaria
- 6 questionnaires with decision makers and 4 with companies that breed sturgeons or trade/process/export caviar in Romania
- 500 respondents from broader public in each country



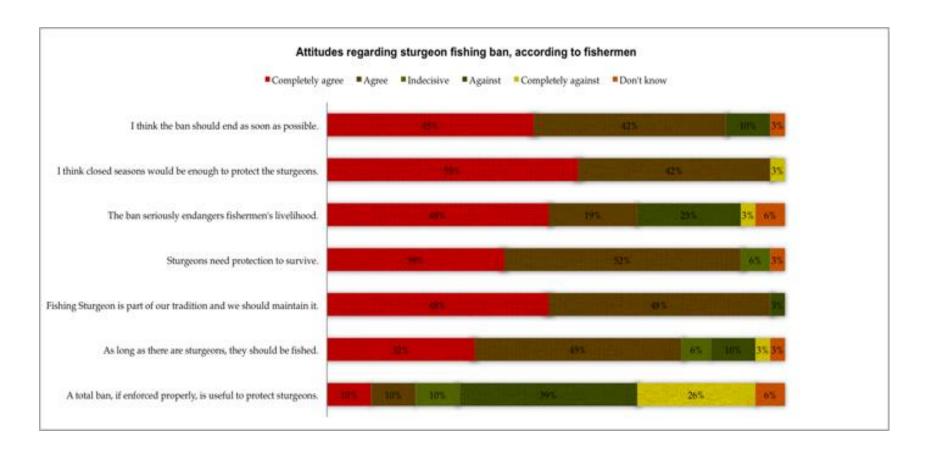
## Fishermen perception regarding stocks evolution





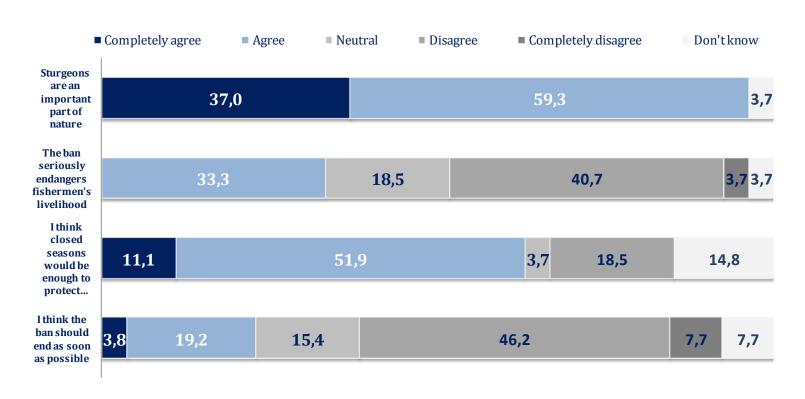


#### Attitude towards the ban in Romania





#### Attitude towards the ban in Bulgaria



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## Information boards



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#### **Sturgeon advocate visits**

- 3 visits in all the villages already performed





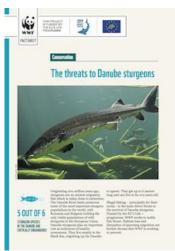
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## Information materials

➤ 4 factsheets on project, sturgeons biology, caviar and threats in EN, RO and BG









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## Information materials

- > 3 booklets:
  - one for enforcers, one for fishermen in RO and BG
  - one for companies in EN (this month also in RO and BG)









## Information materials

#### > Gadgets:

- Measuring tapes
- Caps
- Raincoats
- Pins











## Workshops, trainings, round tables, press conferences

- 2 press conferences in RO and BG -
- 2 workshops with enforcers in RO and BG
- 2 trainings with enforcers in RO and BG
- 2 Round tables in RO and BG













- 2 navigation projects for Lower Danube
- Calarasi Braila project Bala bottom sill stopped, technical solution under revision





- Beluga European or Great Sturgeon,
  Mohammed bin Zayed Species Conservation Fund
  - Undercover survey

Country	No. of sites visited	No. of sites selling alleged caviar	No. of samples purchased		Price range per gram in Euros	Species of origin indicated by DNA testing	CITES tabel visible?	Where label not present, did vendor Indicate wild?	Where label visible, did the species code correlate with DNA testing?
	38	15		Restaurants (5)	0.30 - 4.00	Sturgeon (8)	Yes (3)	N.R.	Yes (1)
Romania			14	Individual					DNA results inconclusive (1)
				vendors (3)		Not sturgeon caviar (3; all from a market stall)			Unknown (1)'
				Shops (3)			No (11)	Yes (5 restaurants/ vendors)**	N.R.
				Market stalls (3)		No results from DNA analysis (3)		No (6)	
Bulgaria	41	14	14	Restaurants (2)	0.10 - 2.67	Sturgeon (11)	Yes (10)	N.R.	Yes (8)
				Sturgeon Farms (4)		Not sturgeon caviar (1,from a restaurant)"			No (2)*
				Shops (8)		Not sturgeon caviar (2,both from fish shops)"	No (4)	No (4)	N.R.
Austria	1	1	1 2	Shop (2)	3.14 - 4.20	Sturgeon (2)	Yes (2)	N.R.	DNA results inconclusive, but probably no (1)**
¥					2000				No (1)**



### Other initiatives

- monitoring and research field work to collect data on sturgeon populations, habitats and spawning grounds – BG
- Restocking activities BG
- Support feasibility study for a fishpass for Iron gates



## Thank you!

danube-sturgeons.org